AiRISTA
Location. Insight. Visibility.

September Newsletter

Introduction of eSeries Tags

AiRISTA extends its BLE tag portfolio with new Asset, Badge, and Wrist Strap versions

With AiRISTA special firmware, the new eSeries tags provide end-to-end control from the *sofia* RTLS software platform. The e-Series delivers on the many advantages of BLE including longer battery life, small size, and location accuracy.

eTW1: disposable patient tag
eTW2: personnel wrist tag
eTB1: personnel badge tag
eTA1: small asset tag
eTA2: rugged asset tag

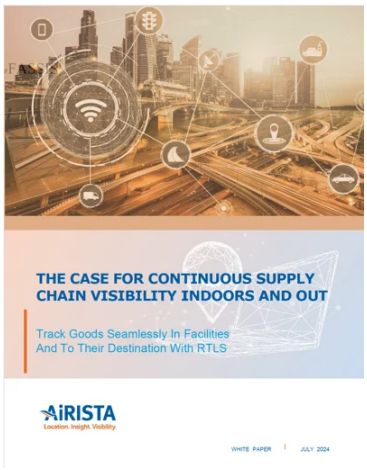
AiRISTA's e-Series Bluetooth® Low Energy tags are an ideal solution to address a variety of markets. Together with AiRISTA's sofia RTLS software platform, location is calculated by combining signals from BLE-enabled access points and/or AiRISTA's wireless infrastructure for industry leading accuracy.

Click here for the brochure.

Supply Chain White Paper

AiRISTA continues to uncover new opportunities for RTLS value across the supply chain.

As opportunities for disruptions increase, supply chain managers need tools that provide real time visibility to goods across the delivery chain. Leveraging the right RTLS platform can provide seamless insights to the inventory and location of goods both indoors and outdoors, eliminating walls between warehouse and logistics systems.



With the right RTLS platform you can facilitate integration creating a seamless ecosystem of partners. And with an RTLS software platform ready for AI-enablement, you can make better supply chain decisions faster, helping you move from a reactive to a proactive supply chain.

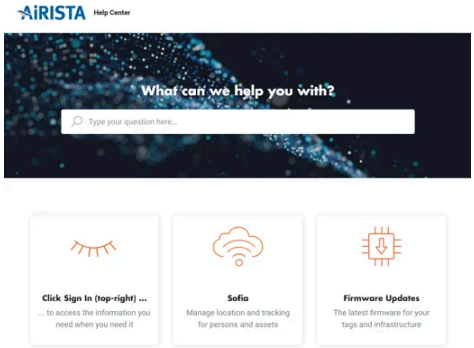
Click here for a copy of the white paper.

Did You Know About Our Help Center?

Useful information at your fingertips

Constantly growing and evolving, the AiRISTA Help Center aims to be your first stop anytime you have a question about what something is or how something works. Learn anything from foundational notions to detailed steps for onboarding people and assets, creating and managing rules, handling alerts, and keeping tabs on key performance indicators.

While exploring the Help Center, be sure to make use of the Comment section at the end of each article to ask questions or offer feedback.



The Help Center also covers operational information for AiRISTA hardware, firmware, and an expanding FAQ section and release notes.

Getting an account on the Help Center is easy. Visit Sign In to See What You're Missing and follow the simple instructions. All you have to do is click Sign In and create an account or secure a password. If your company has an established relationship with AiRISTA, the Help Center will reveal its content to you. If you're unsure whether your company is part of the authorized organizations, contact us at 1-844-816-7127 or open a ticket in the Customer Portal so we can assist you.

Mr Beacon Podcast

Podcast With Wyatt Meek, AiRISTA's Chief Commercial Officer

Wyatt had the opportunity to jump on the Mister Beacon podcast to discuss views on the #RTLS industry, which continues to grow at an extraordinary pace, and what it takes to be a leader in the segment.

Click here to watch.

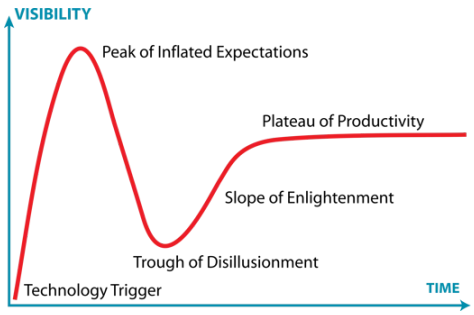
---

3 More Gartner Hype Cycles

A total of 6 Hype Cycles have now included AiRISTA in just this summer

The Gartner Hype Cycle provides a graphical framework of the maturity of emerging technologies through five phases. AiRISTA is included in the following.

1. Hype Cycle for Wireless Technologies, August2024
2. Hype Cycle for Digital Workplace Infrastructure and IT Operations, August 2024
3. Hype Cycle for Frontline Worker Technologies, August 2024



In most cases, AiRISTA is positioned along the Plateau of Productivity.

Gartner defines the Plateau of Productivity as, "The real-world benefits of the innovation are demonstrated and accepted. Tools and methodologies are increasingly stable as they enter their second and third generations. Growing numbers of organizations feel comfortable with the reduced level of risk; the rapid growth phase of adoption begins. Approximately 20% of the technology's target audience has adopted or is adopting the technology as it enters this phase."

AiRISTA Insights

Articles We Found Interesting And We Thought You Might Too

CrowdStrike IT outage: What comes next for health systems

"Health system IT leaders told *Becker's* they're working on preventing a similar outage in the future by guarding against incidents caused by outside technology partners and boosting their backup capabilities." Beckers

Best & Worst States for Health Care (2024)

"To determine where Americans receive the best and worst health care, WalletHub compared the 50 states and the District of Columbia across 44 measures of cost, accessibility and outcomes." WalletHub

---

AiRISTA is Hiring

We are experiencing growth as customers embrace our simplified approach to location based services. If you would like to be part of our team, we are looking for people with experience in Sales, Customer Service, Systems & Solutions Engineers, and Project Managers. Send us an email at HR@airista.com or visit https://www.airistaflow.com/service/careers/

Follow us on social to get the most recent news updates!

Airsita, 1966 Greenspring Drive, Suite 125, Timonium, MD 21093, United States, 8448167127

Unsubscribe Manage preferences